Anacristina Padilla

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Portfolio Website:
https://anacrispadilla.wixsite.com/portfolio

EDUCATION

CETYS University — **Mexicali, Mexico**
Bachelor's of Engineering in Digital Graphic Design — Jun 2024
- **Overall grade:** 90/100 (GPA: 3.4)

City University of Seattle — **Seattle, Washington**
Bachelor's of Arts in Management — Jun 2024
- **GPA:** 3.3/4.0

EXPERIENCE

Honeywell Ingeniería y Tecnología Aeroespacial — **Mexicali, Mexico**
User Exp Designer I — Jul 2024 - Present
- Contributed to UX design, enhancing user experience through research, wireframing, and prototyping
- Led and aided in usability testings and demo walk throughs.

Collins Aerospace — **Mexicali, Mexico**
Communications and Continuous Improvement Intern — Aug 2023 - Dec 2023
- Aided in creating visual assets for digital and print use
- Editing video and photography
- Created and implemented an internal screen hub for operators.

Honeywell Ingeniería y Tecnología Aeroespacial — **Mexicali, Mexico**
Intern Bachelors User Exp Dsgn - 2023 Summer Internship — Jun 2023 - Jul 2023
- Assisted in user research, wireframing, and prototyping to improve user experience

Cerveza "El Sarmiento" — **Mexicali, Mexico**
Graphic Design Intern — Feb 2023 - May 2023
- Redesigned website with assets to match visual identity, menu design, tv screens for in house use.
- Product photography for internal and external use of branding elements.

Deja Tu Huella AC (Non-Profit) — **Hermosillo, Mexico**
Director of Project Incubator & Director of Design — May 2018 - Dec 2021
- Effectively allocating resources, managing teams, and ensuring each project aligned with our mission.
- Handled budgeting, sourced materials, and coordinated human resources to support each initiative
- In charge of the association's image and design across various platforms, ensuring our online presence was cohesive and engaging

LANGUAGES

- Native Bilingual (English and Spanish)

TECHNICAL SKILLS

- Adobe Suite
- Figma
- Maya Autodesk
- Google Workspace
- HTML
- Microsoft 365
- Javascript
- Asana
- Microsoft Project
- CSS
- JAVA

COURSES AND EXTRACURRICULARS

- Neuromarketing Certified Course - *Dr. Mariella Remund (Italy)*
- Presidente - Sociedad de Alumnos Foráneos de CETYS Universidad *(Foreign Student Body President)*